

ZARA

UI LIBRARY IOS

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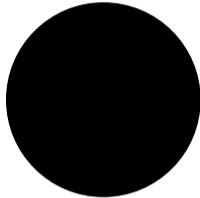
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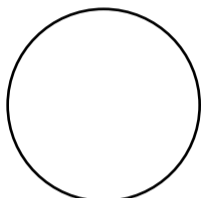
Foundations

COLORS

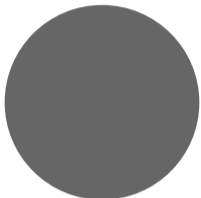
Brand Colors



#000000



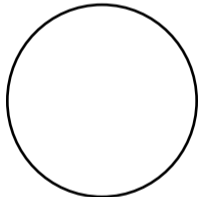
#FFFFFF



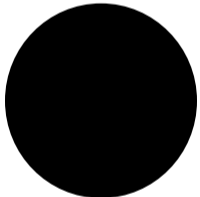
#000000
60% Opacity

Functional

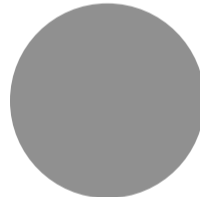
Navigation, Tables, Models



#FFFFFF



#000000



#909090



#C1C2C0

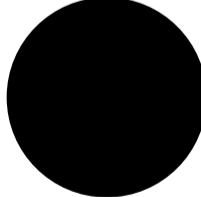


#D5E6F7

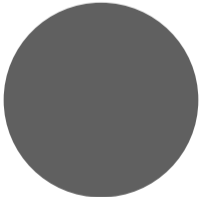
Dialogs, Text, Links, States



#D63333



#000000



#606060

These colors are used in typography, components and branding.

ICONS

Bottom Navigation Bar Icons



Product Page Icons



Help Page Icons



Each icon is contained in a 24x24 px transparent box.

Foundations

TYPOGRAPHY

The text styles below are used globally across Zara's entire interface design

Font Family

Typeface & Weights

Aa

Helvetica Neue

Helvetica Neue Light

Helvetica Neue Regular

Helvetica Neue LT Pro Condensed

Helvetica Neue Condensed Bold

Helvetica Neue Medium

Helvetica Neue Bold

HEADERS

Header 1

Helvetica Neue Condensed Bold,

Text size: 60px / Line height : 72px / Color: #000000 / Uppercase / Centered

The quick brown fox jumps over the lazy dog.

Header 2

Helvetica Neue Condensed Bold

Text size: 22px / Line height : 26.4px / Color: #000000 / Uppercase / Left Aligned

The quick brown fox jumps over the lazy dog.

Header 3

Helvetica Neue Condensed Bold

Text size: 20px / Line height : 24px / Color: #000000 / Uppercase / Left Aligned

The quick brown fox jumps over the lazy dog.

Header 4

Helvetica Neue Condensed Bold

Text size: 18px / Line height : 21.6 px / Color: #000000 / Uppercase / Centered

The quick brown fox jumps over the lazy dog.

Foundations

HEADERS

Header 5

Helvetica Neue Condensed Bold,

Text size: 18px / Line height : 21.6 px / Color: #000000 / Uppercase / Left Aligned

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Header 6

Helvetica Neue Condensed Bold

Text size: 16px / Line height : 19.2 px / Color: #000000 / Uppercase / Left Aligned

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

BODY TEXT

Body Text 1

Helvetica Neue Regular

Text size: 20px / Line height : 24 px / Color: #000000 / Uppercase / Centered

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Body Text 2

Helvetica Neue Medium

Text size: 18px / Line height : 21.6 px / Color: #000000 / Uppercase / Left Aligned

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Foundations

BODY TEXT

Body Text 3

Helvetica Neue Regular

Text size: 18px / Line height : 21.6 px / Color: #000000 / Lower Case / Left Aligned, Centered

the quick brown fox jumps over the lazy dog.

Body Text 4

Helvetica Neue LT PRO Condensed

Text size: 14px / Line height : 16.8 px / Color: #000000 / Uppercase / Centered

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Body Text 5

Helvetica Neue Medium

Text size: 12px / Line height : 14.4 px / Color: #000000 / Uppercase / Left Aligned, Centered

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Body Text 6

Helvetica Neue Regular

Text size: 12px / Line height : 14.4 px / Color: #000000 / Uppercase / Left Aligned, Centered

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

Foundations

BUTTONS TEXT

Button 1

Helvetica Neue Condensed Bold

Text size: 16px / Line height : 19.2 px / Text Color: #000000, Button Color: #FFFFFF / Uppercase / Centered
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.



Button 2

Helvetica Neue Condensed Bold

Text size: 14px / Line height : 16.8 px / Text Color: #000000, Button Color: #FFFFFF / Uppercase / Centered
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.



Button 3

Helvetica Neue Bold

Text size: 14px / Line height : 16.8 px / Text Color: #FFFFFF, Button Color: #000000 / Uppercase / Centered
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.



Button 4

Helvetica Neue Medium, Regular for View Button

Text size: 14px / Line height : 16.8 px / Text Color: #FFFFFF, Button Color: #000000 / Uppercase / Centered
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.



Foundations

GRIDS

Phone Size

iPhone 11 Pro Max
Screen Size: 414 X 896 px

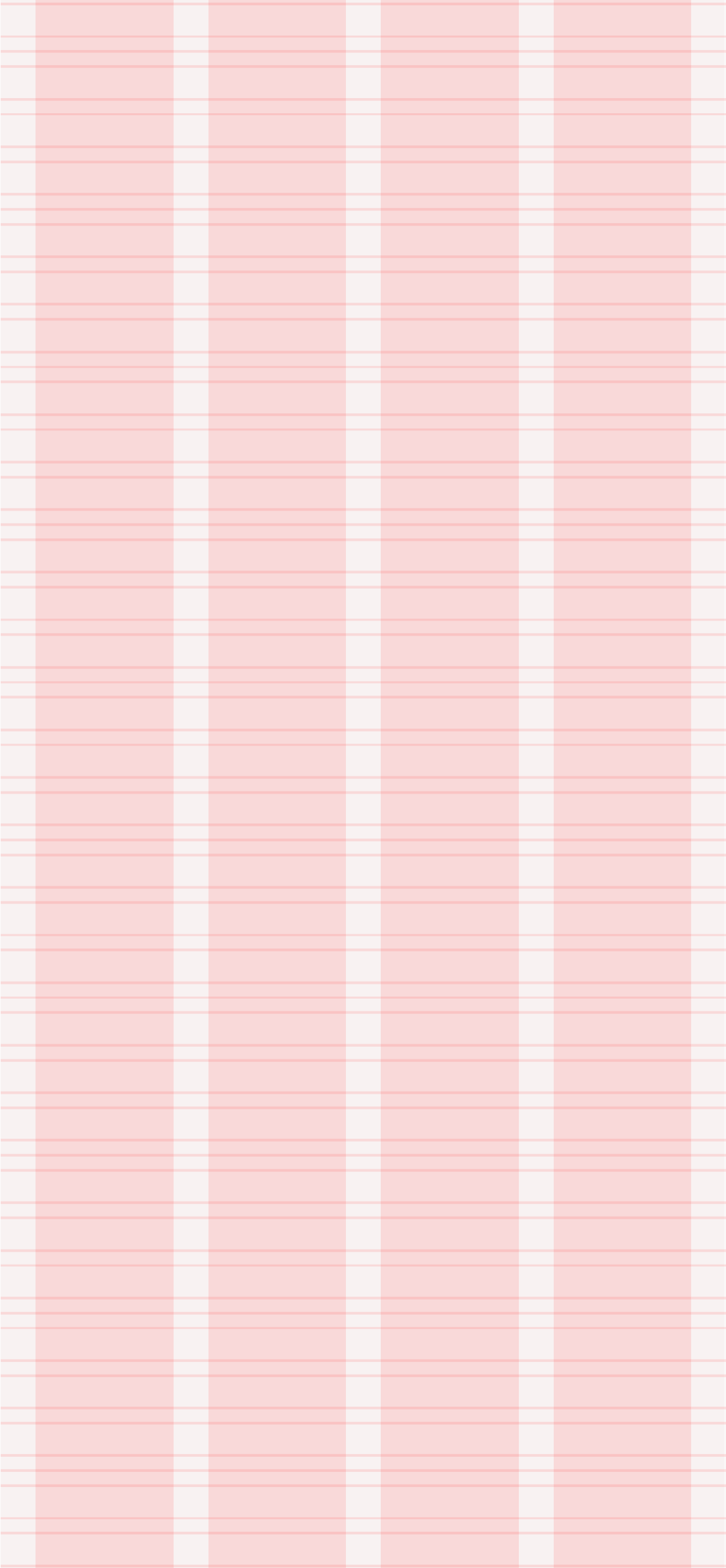
Horizontal Grid

Columns: 4
Column width: 78.5px
Margins and Gutters: 20 px

Vertical Grid

Rows width: 8 px
Gutter width: 1px

- 8x8
- 16x16
- 24x24
- 32x32
- 40x40
- 40x40
- 56x56



Foundations

Buttons

ZARA uses outlined and contained buttons in the iOS app. The buttons don't change from inactive to hover state, but there is a slight change in fill color once the button is pressed.

Home Page “View” Button



Button Dimensions: 94x35 px

Button type: Outlined

States: available in a single state (button doesn't change from default to hover, or pressed states)

Button fill: 100% Transparent

Button border: #FFFFFF, 2 px

Button padding: 8 px on all sides

Alignment: Centered text, text box: 19x78 px

Text Style: Button uses “Button 1” style text

Product Pages



Button Dimensions: 39 x 124 px

Button type: Outlined

States: button doesn't change from “default” to “hover”, but changes in “pressed” state)

Button fill (inactive): #FFFFFF ; (active): #C1C2C0 (20%)

Button border: #000000, 1 px

Button padding: 8 px - top and bottom, right and left

Text alignment: Centered text, text box: 23x108 px

Text style: Button uses “Button 1” style text

Buttons

“Chat” FAB - All Pages



FAB type: Contained

States: available in a single state (button doesn't change from default to hover or pressed states)

Button Fill: #000000

Button icon color: #FFFFFF

Icon: Centered icon, icon box: 23.42 x 28.11 px

FAB (Transparent box) dimensions: 64x63 px

Sizing Page



Button Dimensions: 48 x 318 px

Button type: Contained

States: available in a single state (button doesn't change from default to hover, but changes in pressed state)

Button Fill: #000000 (100%) (inactive); (active or pressed): #000000 (50%)

Button text: #FFFFFF

Button padding: 8 px - top and bottom, left and right

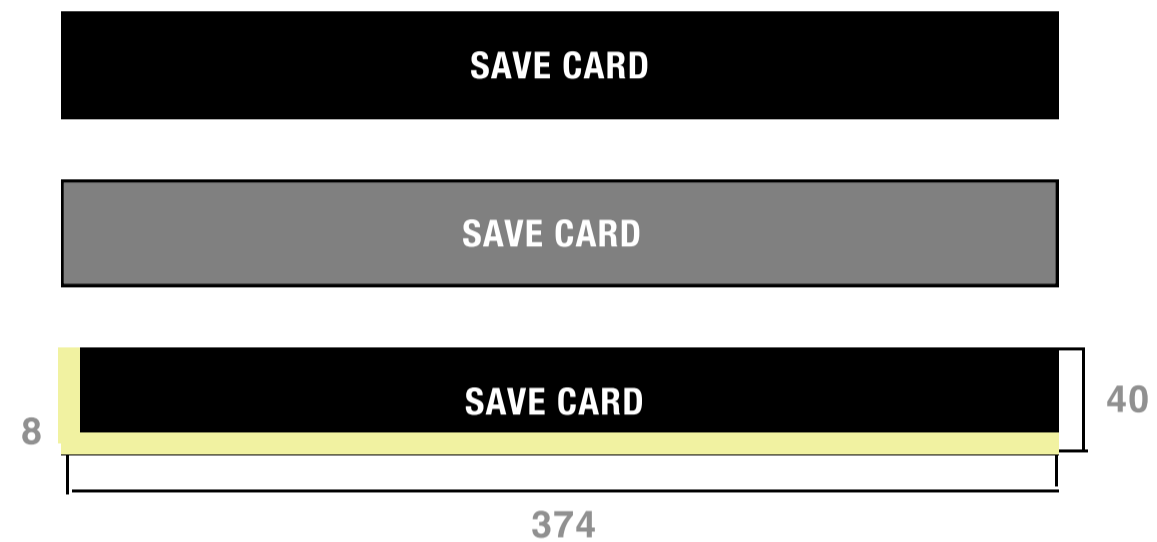
Text Alignment: Centered text, text box: 32 x 302 px

Text Style: Button uses “Button 2” style text

Foundations

Buttons

“Units” Button on Product Pages



Button Dimensions: 40x374 px

Button type: Contained

States: available in a single state (button doesn't change from default to, hover or pressed states)

Button Fill: #000000 (100%) (inactive);
(active or pressed): #000000 (50%)

Button text: #FFFFFF

Button padding: 8 px on the left and right, top and bottom

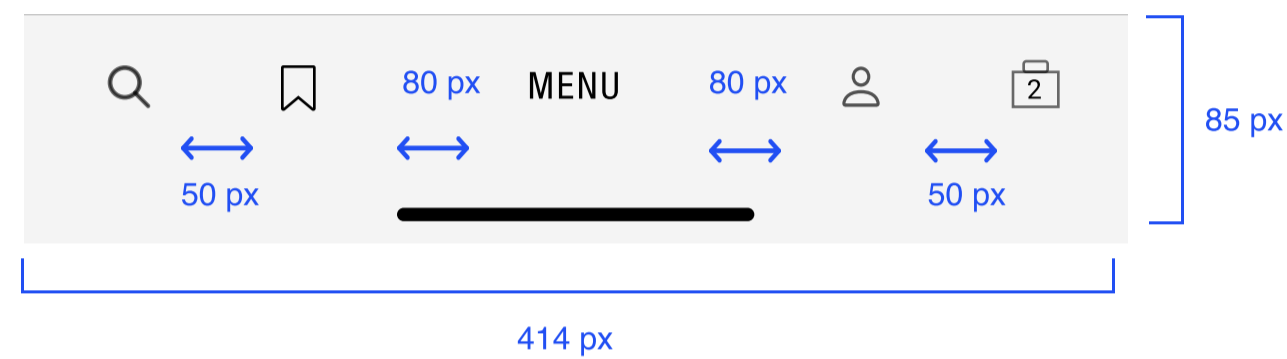
Text alignment: Centered text, text box: 24 x 358 px

Text style: Button uses “Button 2” style text

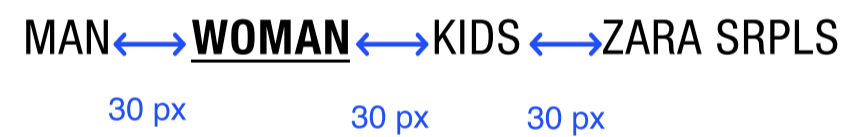
Components

NAVIGATION

Global Navigation

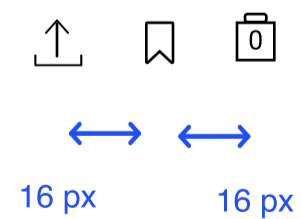


Local Navigation - Home Page

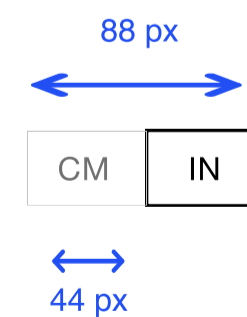


Action Icons

Product Page



Sizing Page

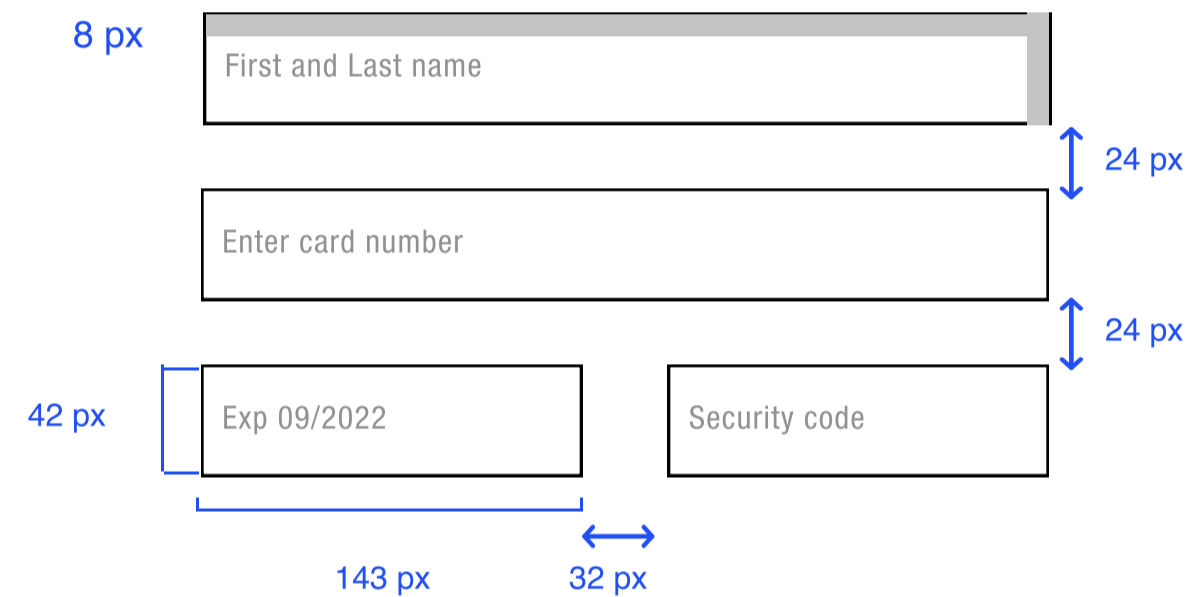


TEXT FIELDS

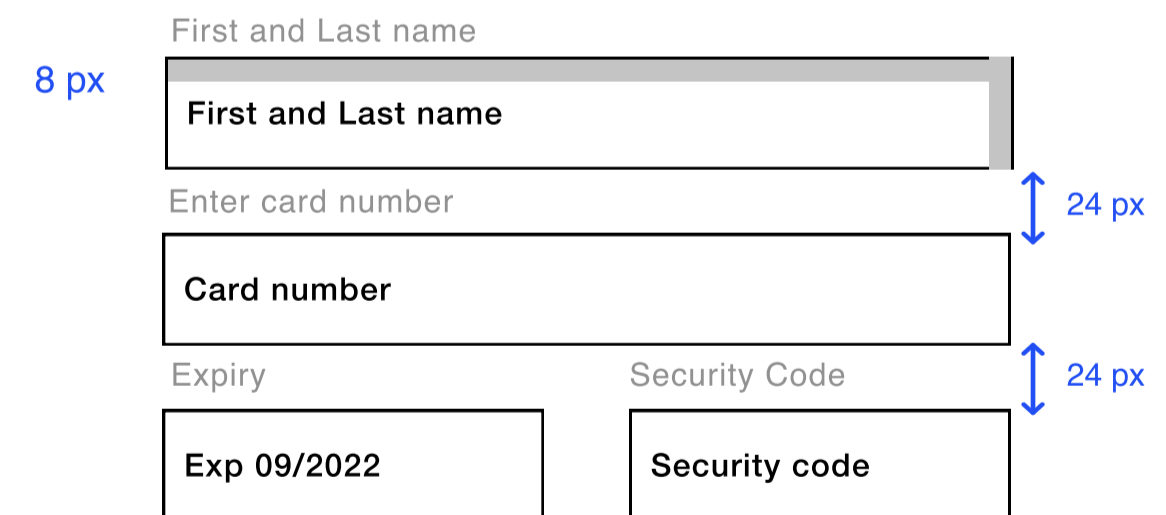
Adding a Payment Card to the "Wallet"

The components have 48 px padding from the left and right of the artboard. All the text fields have a padding of 8 px

Default fields



Activated fields



Error State (text field example)

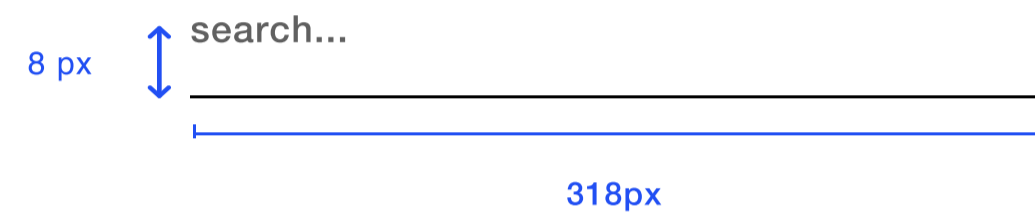


Components

SEARCH FIELD

Help Page

Text field has a padding of 8 px for height



SIZING RADIO BUTTONS

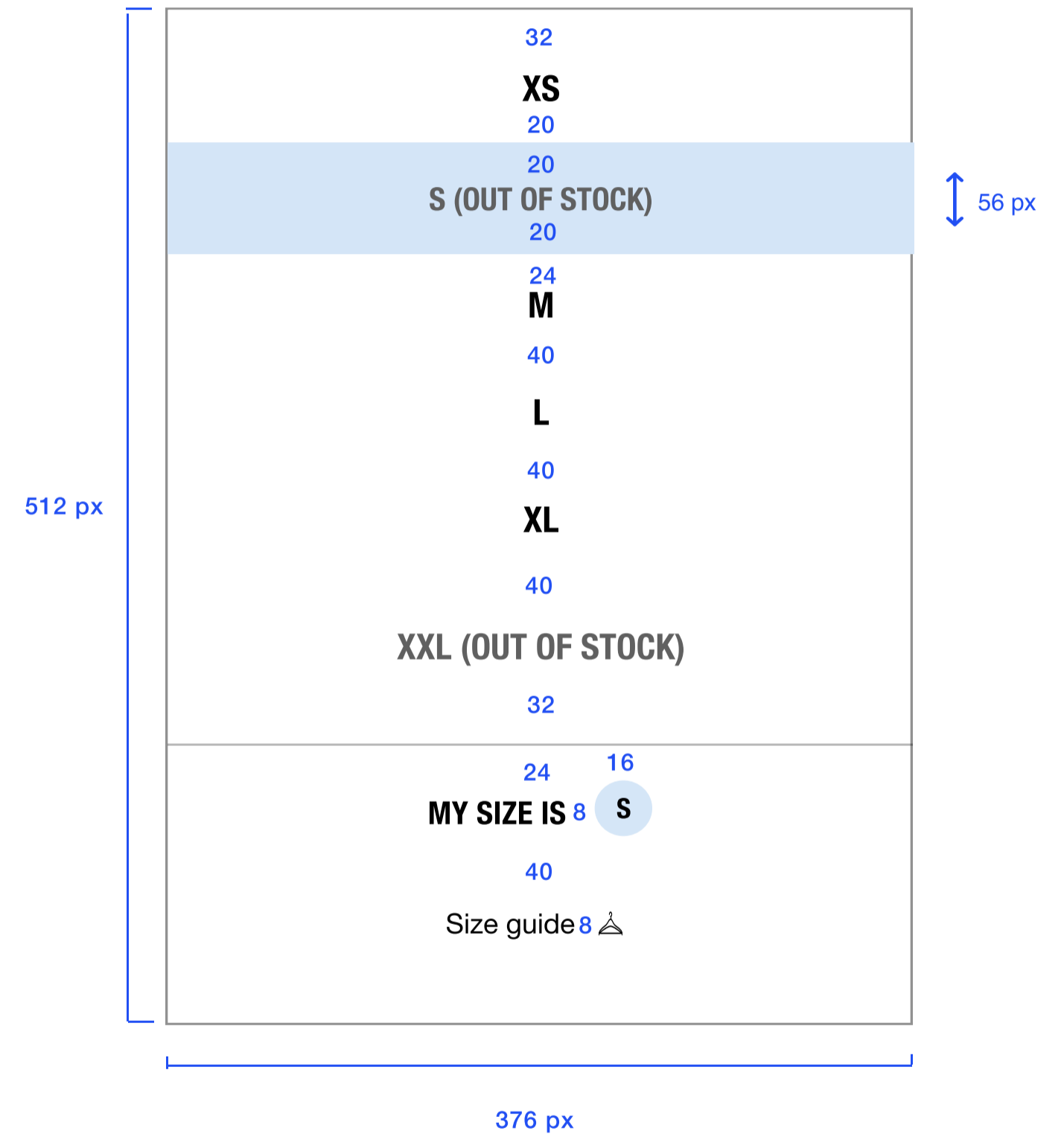
TORSO



STOMACH



SIZING CHART - PRODUCT PAGE



Components

IMAGES

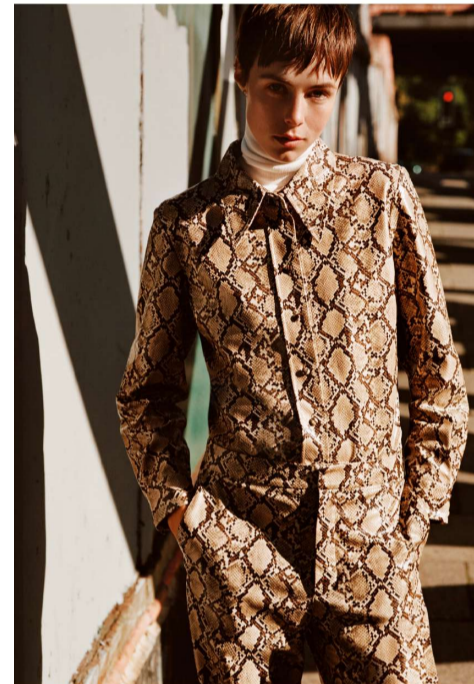
Home Page

The hero image fills the entire screen left to right, bottom to top till the navigation bars.
Size: 414 x 752 px



Collection Product Page

Fills the entire screen left to right.
Size: 414 x 592 px



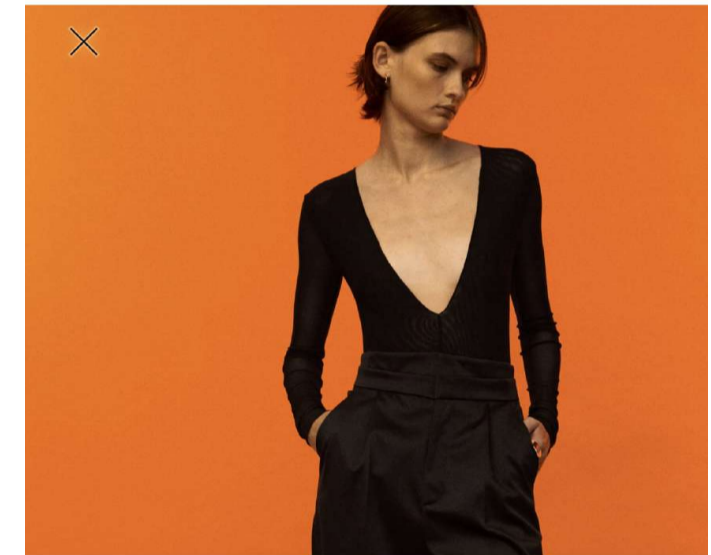
Match With Product Page

Carousel image
Size: 288x432 px



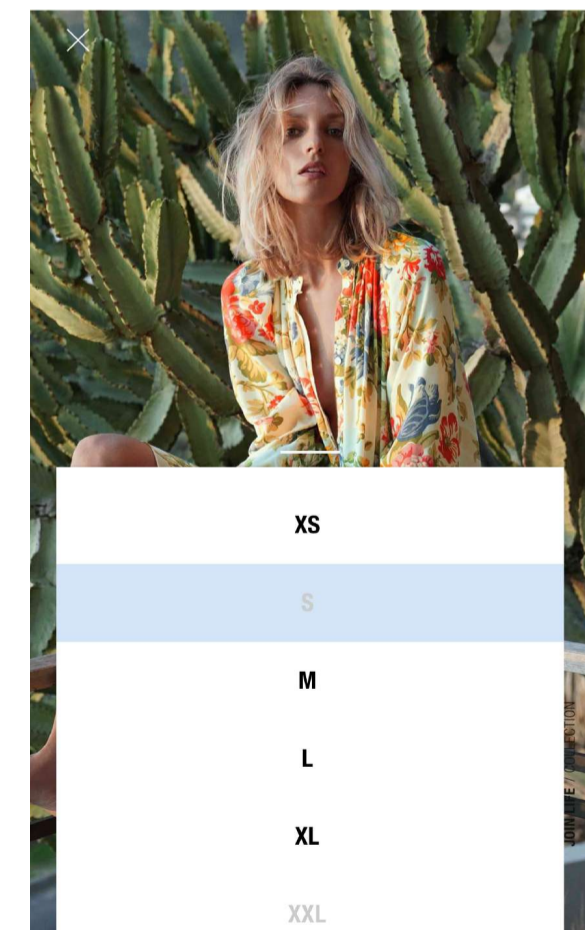
Product Page

Image stretches from edge of each side of the screen
Size: 414 x 685 px; 414 x 288 px



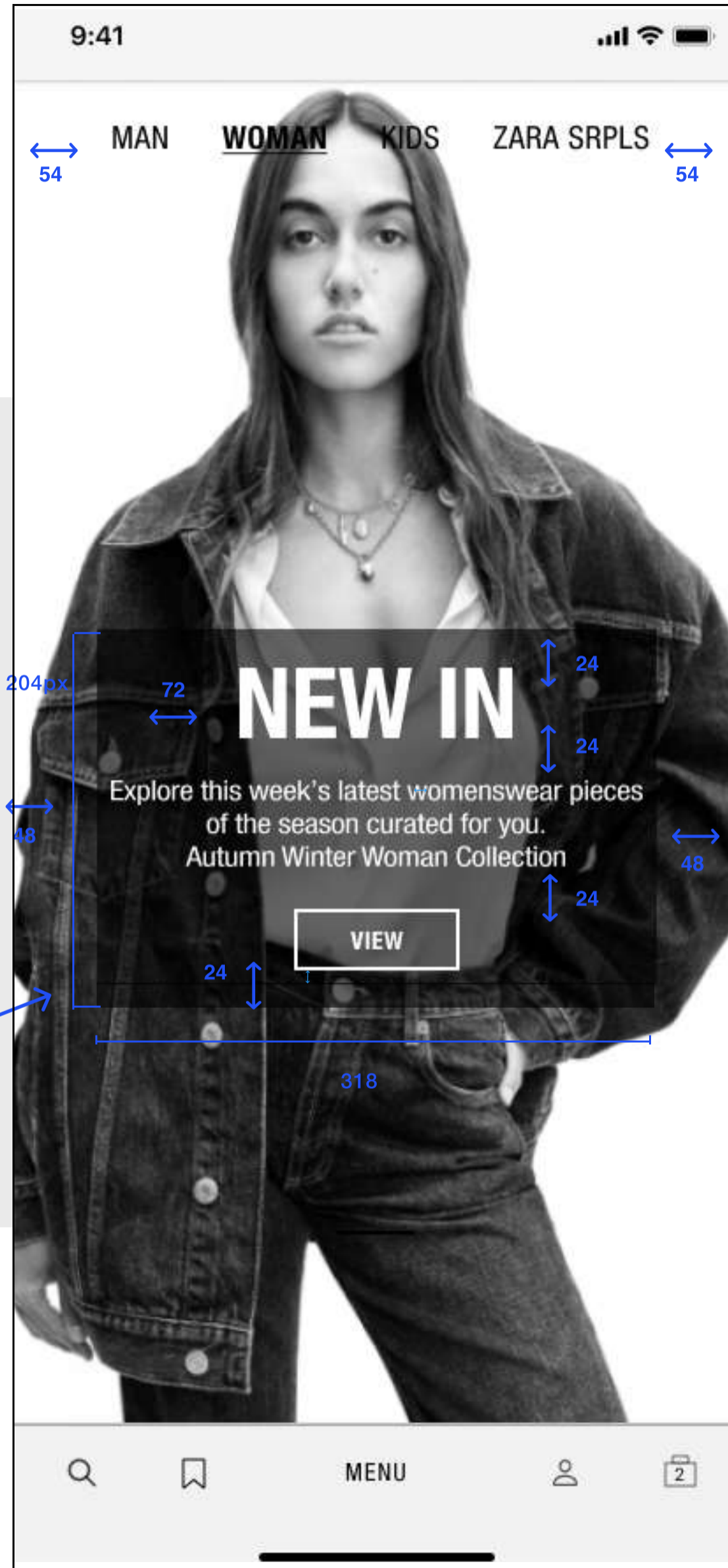
Size Page

Size: 414 x 685 px



Templates

SPACING



Overlay Box:
Color: # 000000 (60%)

Home Page



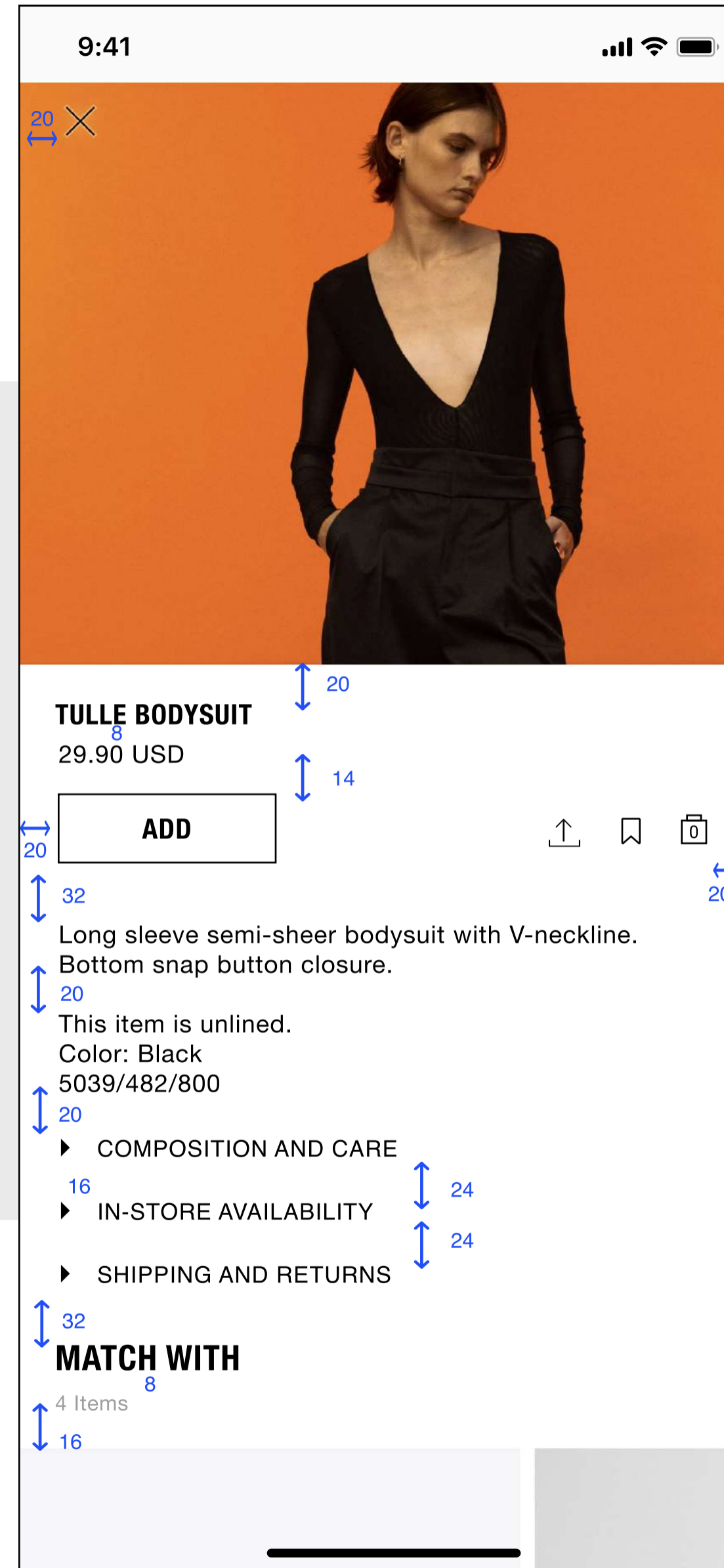
Product Page I

Templates

SPACING



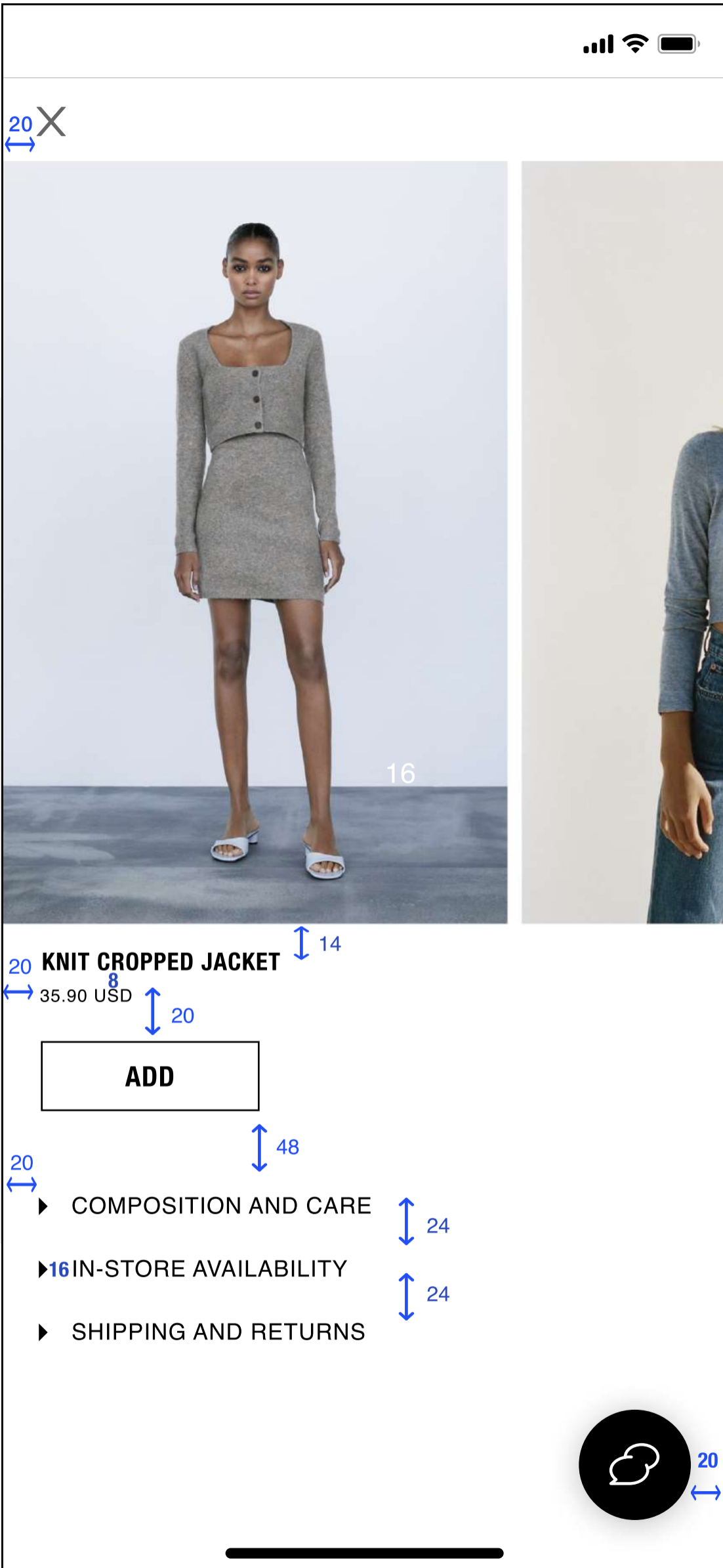
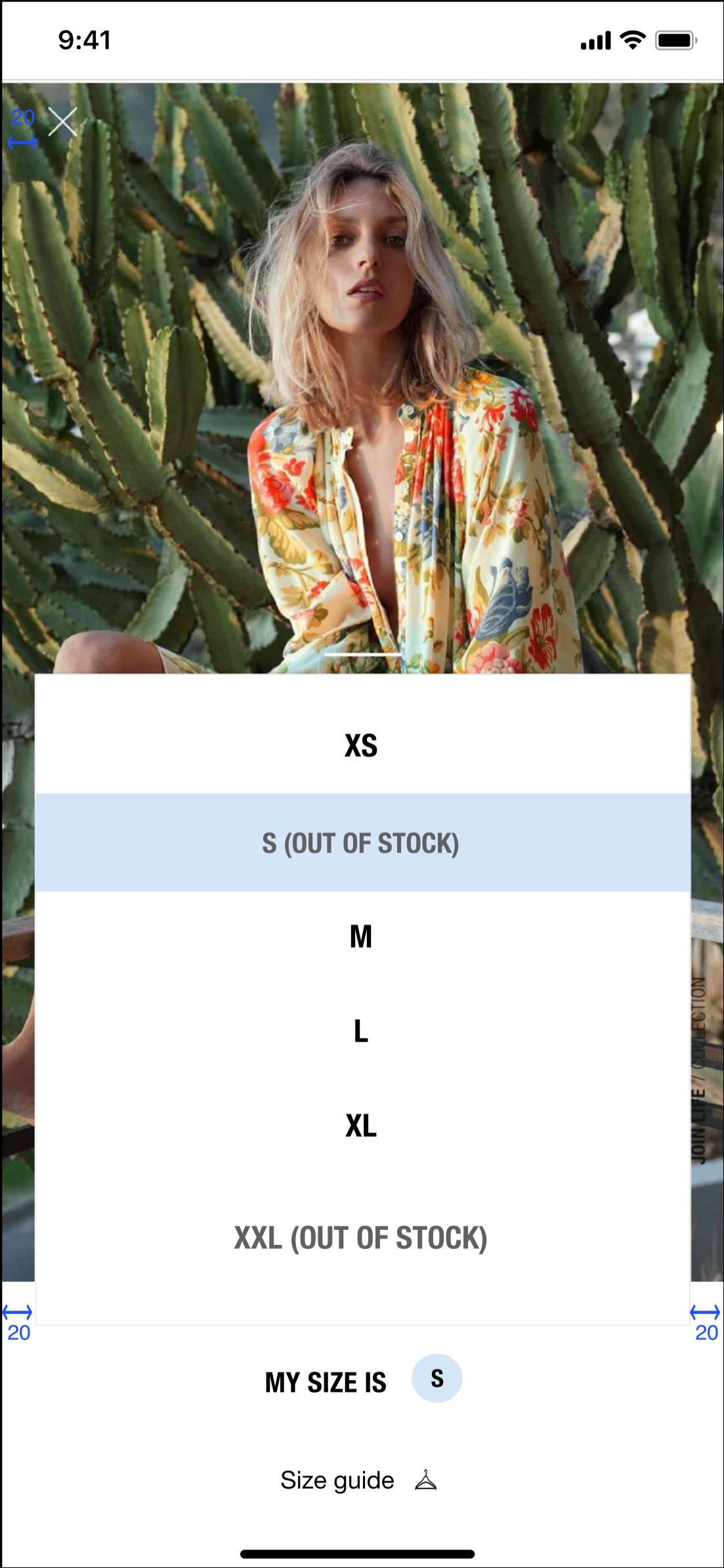
Product Page II



Product Page III

Templates

SPACING

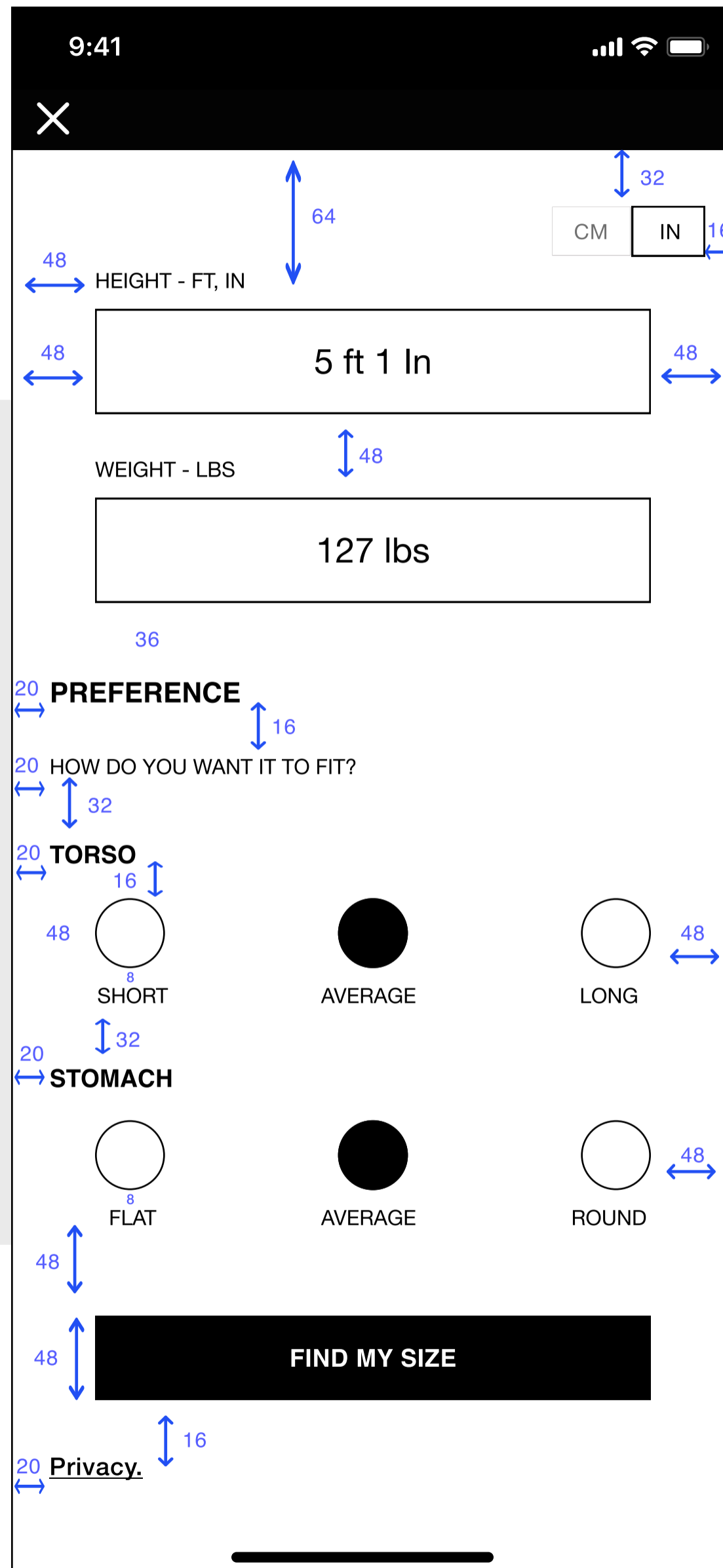


Product Page
Size Selection

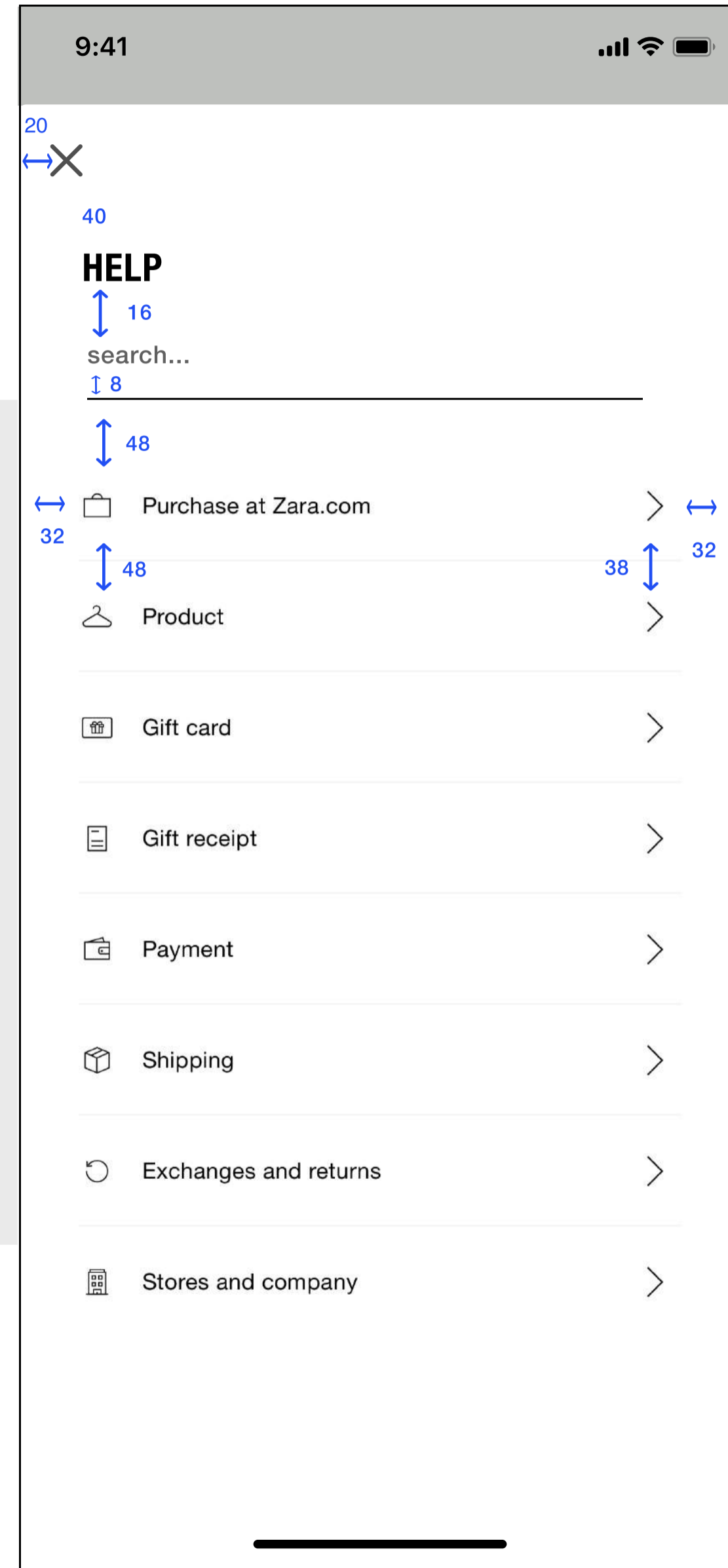
Chat Feature

Templates

SPACING



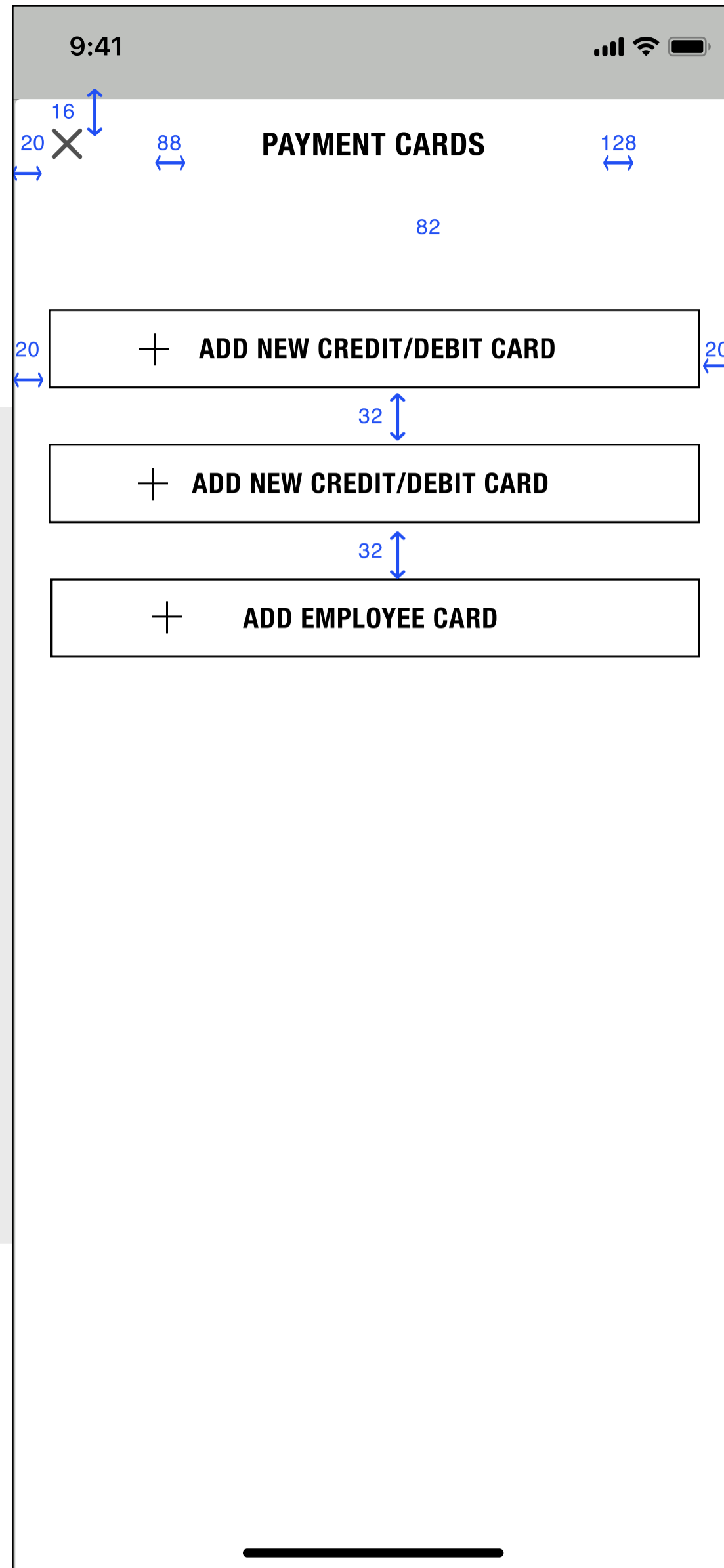
Sizing Page



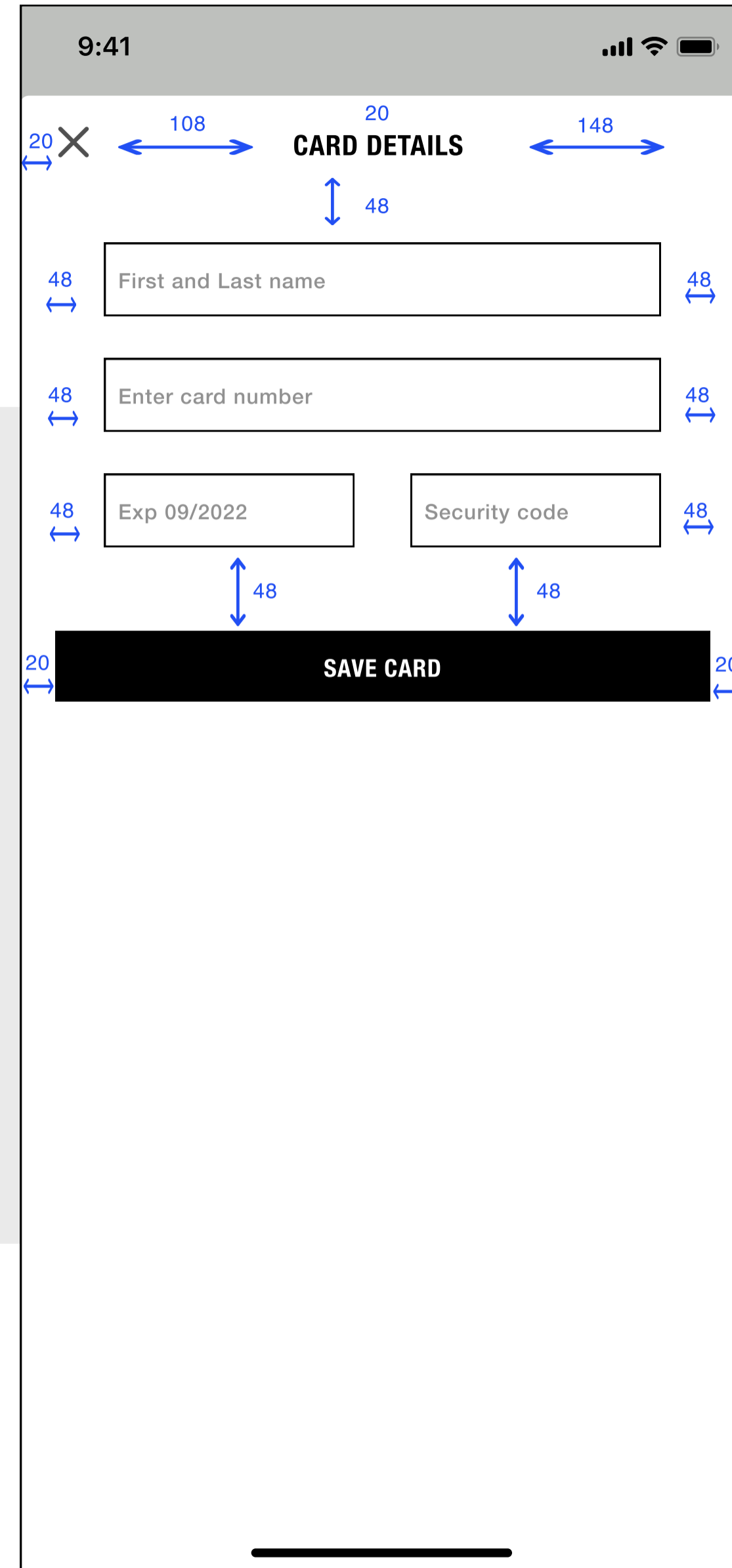
Help Page

Templates

SPACING



Payment Page



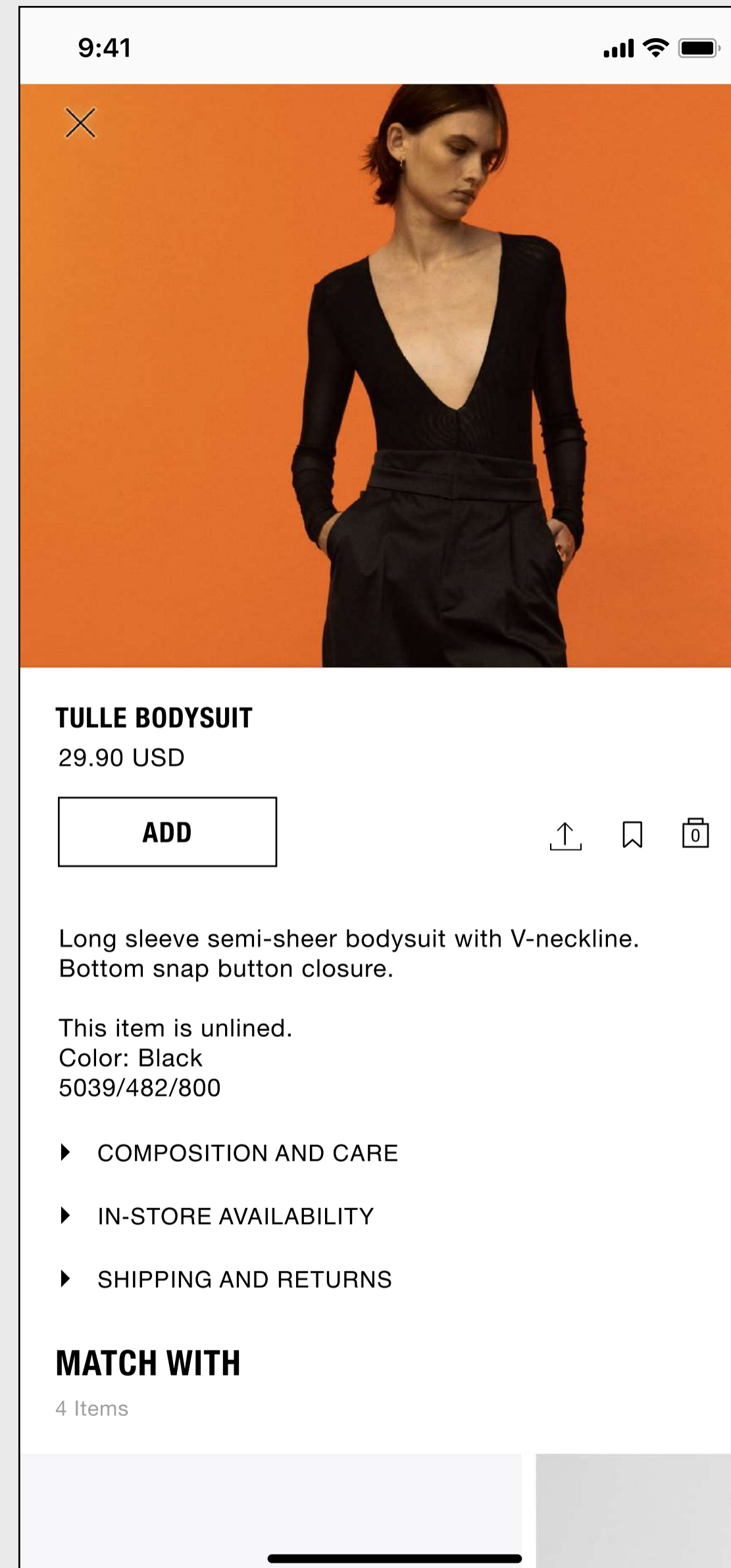
Payment Page



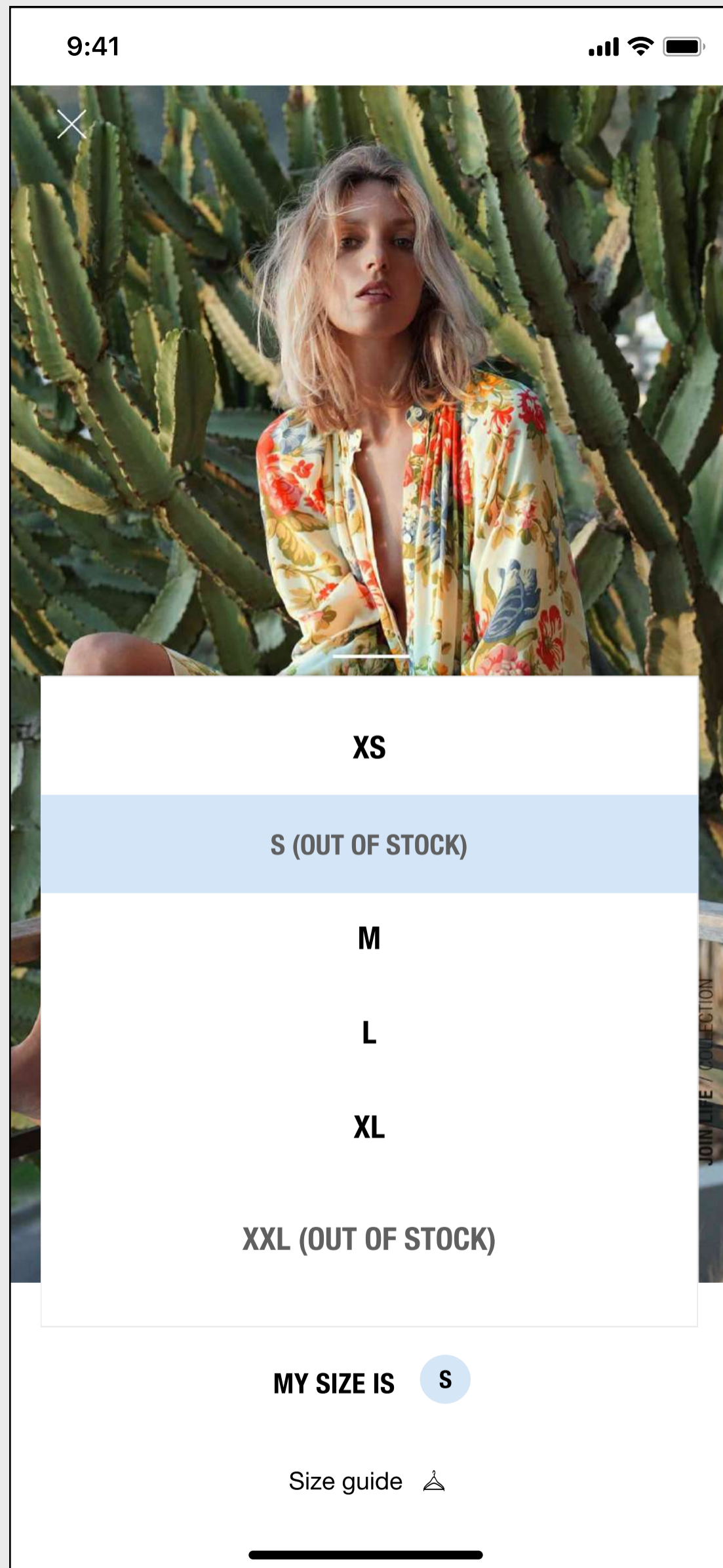
Home Page



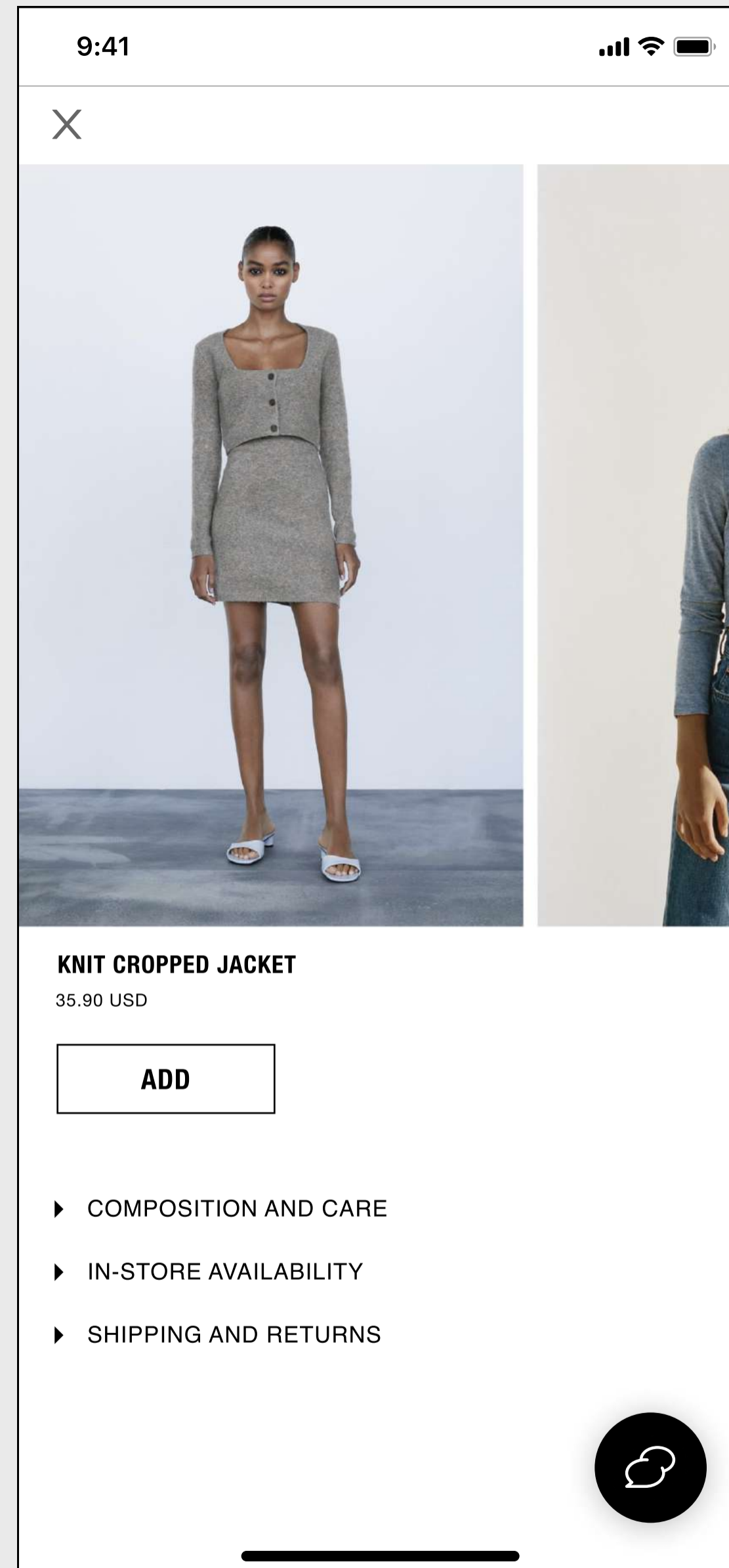
Product Page II



Product Page III



Size Selection



Chat Feature

9:41 📶 🔋

✕

CM IN

HEIGHT - FT, IN

5 ft 1 In

WEIGHT - LBS

127 lbs

PREFERENCE

HOW DO YOU WANT IT TO FIT?

TORSO

SHORT AVERAGE LONG

STOMACH

FLAT AVERAGE ROUND

FIND MY SIZE

[Privacy.](#)


Sizing Page


9:41 📶 🔋


✕


HELP


search...


 Purchase at Zara.com >


 Product >


 Gift card >

 Gift receipt >

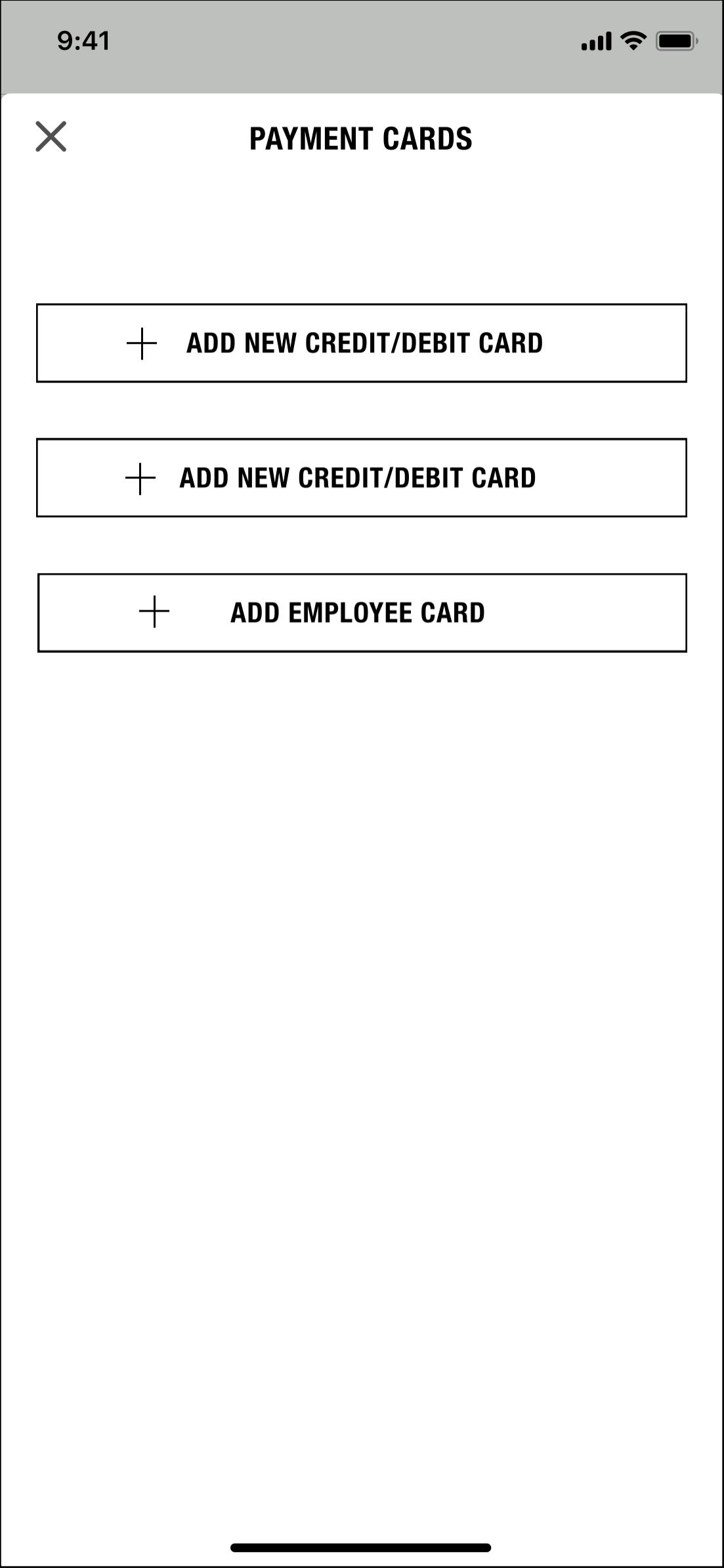
 Payment >

 Shipping >

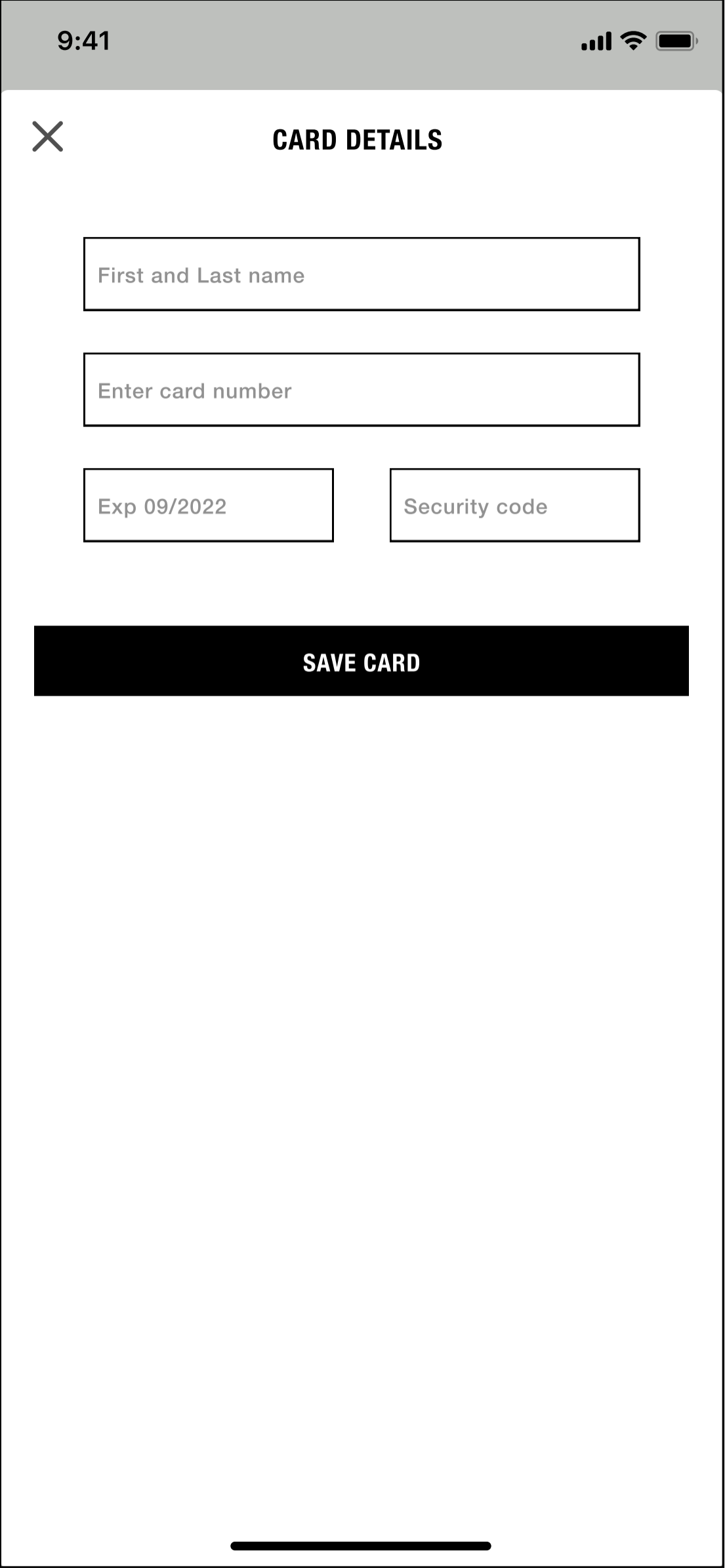
 Exchanges and returns >

 Stores and company >

Help Page



Payment Page



Payment Page